



## **Key Principles**

**RedTouch PRO** is the response by DEKA to the new demand for facial skin rejuvenation with minimally-invasive solutions. REDTOUCH PRO, thanks to its unique and exclusive wavelength, works on 3 levels: Wrinkles, dyschromia and vascular, allowing us to obtain total skin regeneration.

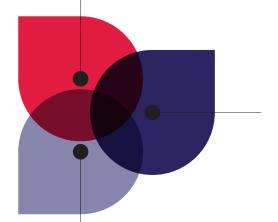
The **ReLive** treatment acts in a preventative and improving manner on skin ageing, maximizing the filler effect in a completely natural way.

RedTouch PRO represents today a new solution to meet the demands of professionals and patients who increasingly require effective, non-invasive, painless, downtime-and-side-effect-free procedures.

## Why Choosing REDTOUCH PRO:

# **Triple Target of Action and Effectiveness on Melasma**

RedTouch PRO works on chromatic component at epidermal level, but also on collagen and vascular component (at dermal level). This triple action makes it particularly effective on melasma.



#### **ReLive**

ReLive: RedTouch PRO's answer to the ever-growing demand for prejuvenation treatments. The direct action on collagen and the real low-invasiveness of the treatment allows us to work also in a preventative manner against skin ageing.

### **Maximum Efficacy with Minimal Downtime**

Exclusivity and higher wavelength selectivity, which is absorbed directly by collagen, allows to work with more efficacy on its stimulation and production of new fibers, with lesser requirement for energy compared to the wavelengths which act on water.



THE SCIENCE BEHIND

# A New Advanced Technology for PROfessionals

**RedTouch PRO** is the evolution of the RedTouch system, improved in performance: Power, energy transmission modality and cooling: Technological aspects which impact treatment speed, its tolerability and efficacy.

RedTouch PRO, to date, is a unique and exclusive system, not comparable with other systems: it is the answer to an increasingly significant demand, that of obtaining effective treatments, with no downtime or limitations to social life.

RedTouch PRO also adds the MOVEO modality: By broadening its application to dark phototypes or tan skins, allowing for an uncomparable treatment speed and handling. The RedTouch PRO handpiece, with an integrated scanner system, has been designed to achieve best performance in transmitting energy to the skin with optimized ergonomicity.





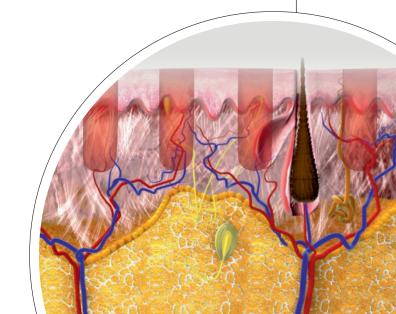
#### **Mechanism of Action**

Microzones of thermal damage (less than 1 mm diameter) induce an immediate consecutive collagen fibers denaturation that leads to a neocollagenesis process. Due to an integrated cooling system and the 675 nm wavelength selectivity, the epidermal layer is not damaged, thus minimizing the side effects and related downtime.

Integrated skin cooling system



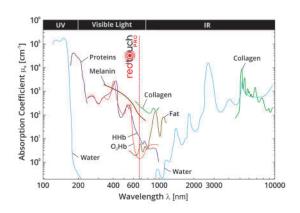
Fractional emission



THE SCIENCE BEHIND

# 675 nm: Exploring a New Selective and Multitarget Wavelength

RedTouch PRO is the first and only system that uses this wavelength: Never used before on the market and the most selective for collagen, but also effective on pigmentary and vascular. This triple target makes it particularly effective in various applications.



#### Melasma

The wavelength of 675 nm is the best one to selectively target melanin. In addition, although haemoglobin is not the primary target, the capacity of 675 nm to interact with collagen of blood vessels results in the increase in dermal tone and turgor as well as higher continuity of the vascular system.

#### **Striae Distansae**

RedTouch PRO acts on the vascular component of the striae, with a soothing and uniforming effect.

## **Androgenetic Alopecia (AGA)**

675 nm wavelength is able to reach reticular dermis up to 2-3 mm of deep penetration and it has been effectively used in the stimulation of the Anagen phase that represents the active growth phase of hair follicles.



# INNATE ABILITY

# **Clinical Results**



Courtesy of Luigi Coricciati, M.D., Lecce - Italy

Courtesy of Viviana Paris, M.D., *Bologna - Italy* 

Courtesy of Massimo Vitale, M.D., Bologna - Italy

Courtesy of Paolo Bonan, M.D., Florence - Italy

# **Knowing Our Audiences** and Market

Over the past few years, the medical aesthetic industry has evolved drastically with the introduction of new technologies shifting from invasive to non-invasive photorejuvenation treatments.

Growing awareness regarding reduced side effects obtainable with minimally non-invasive cosmetic procedures among the general population will further increase the adoption rate of medical aesthetic devices.

Moreover, regenerative medicine is considered to be the next breakthrough in medical science. People want therapies that are natural.

#### **Global Photorejuvenation\***



+6.6% CAGR

OVER THE FORECAST PERIOD



**↑2.5** billion \$

**EXPECTED UNTIL 2025** 



+14.5%

ANNUAL GROWTH IN REGENERATIVE PRODUCTS



Millennials and Generation Zs

REPRESENT A GROWING CONTINGENT OF NEW PATIENTS

<sup>\*</sup>Sources: Global Market Insights, Inc. - Photorejuvenation Devices Market Size by Product, Industry Analysis Report, Regional Outlook, Modality Potential, Competitive Market Share & Forecast, 2019 – 2025]



DEKA systems
and devices are all designed
and assembled to achieve our
sustainability goals
and to make our supply chain
traceable, transparent and reliable.
We match international
environmental
standards for ourselves
and our suppliers

THE PERFECT MATCH

# **REDTOUCH PRO Strength**

Operator and patient total comfort benefits:

- Unique and exclusive wavelength: selective action with triple effect: collagen + melanin + vascular
- Maximum **new collagen** stimulation and production (regenerative medicine)
- Scientifically proven the real effectiveness on melasma
- Minimal side effect, even in dark phototype thanks to Moveo Technology
- **ReLive** is the effective and natural answer to the prejuvenation trend
- Maximize the filler effect
- Preventive action on skin aging
- Quick learning curve
- Fast ROI with no consumables





# **Technical Specifications**

REDTOUCH PRO				
Laser Type	675 nm Multiple Quantum Wells			
Power	15 W (Max)			
Scanner Area	13 mm x 13 mm (Max)			
Scanner Shape	Point, Line, Triangle, Ellipse, Hexagon, Square			
Scanner Mode	Normal - Interlaced - SmartTrack - Moveo			
SmartStack	1-5			
Dwell Time	25-250 ms			
Spacing	0-4 mm			
Emission Control	Footswitch			
Cooling	Integrated Skin Cooling System (5°C)			
Dimensions and Weight	122 (H) cm x 42 (W) cm x 54 (D) cm   30 kg			
Electrical Requirements	100-240 Vac - Monophase - 50/60 Hz - 600 VA			

**CAUTION** - Visible and invisible laser radiation. Avoid eye or skin exposure to direct or scattered radiation. Class 4 laser product.

This brochure is not intended for the US market.











Dealer stamp			



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DEKA Innate Ability
A spin-off of the El.En. Group, DEKA is a world-class leader in the design and manufacture of lasers and light sources for applications in the medical field. DEKA markets its devices in more than 120 countries throughout an extensive network of international distributors as well as direct offices in Italy, France, Japan and the USA. Excellence is the hallmark of DEKA's experience and recognition garnered in the sphere of R&D in over thirty years of activity. Quality, innovation and technological excellence place DEKA and its products in a unique and distinguished position in the global arena. DEKA manufactures laser devices in compliance with the specifications of Directive 93/42/EEC and its quality assurance system is in accordance with the ISO 9001 and ISO 13485 standards.

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